



SIES

College of Arts,
Science &
Commerce (Autonomous)

RISE WITH EDUCATION

NAAC REACCREDITED - 'A' GRADE

The Department of Mass Media

Departmental Level Webinar Report

Title : Demystifying media industry in advertising and journalism

Day: Wednesday **Date:** 8th April, 2020 **Time:** 3.45 pm to 4.45 pm

Objectives of the program:

1. To explain the differences between Journalism & Advertising and what's common between them
2. To demystify students' questions about each field.
3. To keep an open discussion about pursuing careers/ideas and whether it matches your personality type.

Resource Person:

Mr. Prashin Jagger, photographer

Participants:

SYBMM Students 2019-20

Methodology:

The session was conducted via online video conferencing Zoom application. The resource person took up queries on individual basis to overcome the challenges of virtual classroom

Feedback and Outcome:

Students' seek a clarity to be able to decide which elective they would like to choose and a better understanding of the way the industry works.

Annexures to the report:

DM2

Annexure 1: Attendance of the webinar

 SB	Sahil Bagal	 RG	Rahul Gopalkrishnan
 Power	Sahiti Satish	 3	Ramya Rathish
 Saju Varghese	Saju Varghese	 R	Rashi Jain
 SP	SANIYA PANDIT	 RT	Ratnim Tyagi
 Shivani Shankarnarayan	Shivani Shankarnarayan	 ST	Sagar Talwar
 Shreya Dadhich	Shreya Dadhich	 SB	Sahil Bagal
 SR	SIDDESH RAGHAVENDRA	 Power	Sahiti Satish
 Siddharth Seelaboyina	Siddharth Seelaboyina	 Saju Varghese	Saju Varghese
 SH	Srikesh Hegde	 SP	SANIYA PANDIT
 SL	Stanish Lazer	 Shivani Shankarnarayan	Shivani Shankarnarayan
 Suchitra Iyer	Suchitra Iyer	 Shreya Dadhich	Shreya Dadhich
 Tanaya Diwanji	Tanaya Diwanji	 SR	SIDDESH RAGHAVENDRA
 T	Tejasvini Suvarna	 Siddharth Seelaboyina	Siddharth Seelaboyina
 VD	Vaibhavi Dedhia	 SH	Srikesh Hegde
 V	Vaishnavi Pillai	 SL	Stanish Lazer
 VR	Vaneeta Raney	 Suchitra Iyer	Suchitra Iyer
 YS	Yash Sangoi	 Tanaya Diwanji	Tanaya Diwanji

-  Madhavan Rajesh (Me)
-  Prashin Jagger (Host)
-  Prashin Jagger
-  B blackbeard
-  AN Aarya Nair
-  A aditi
-  Aditi Iyer
-  A Aishwarya
-  A alifya
-  AJ Aniket Jadhav
-  A Anjali
-  Artha Kunder
-  AS Athul S Nambiar
-  AS Avantika Shelke
-  Avantika Sukhatankar
-  Dhrupadi Das
-  DR Dhruv Rathod

Annexure 2: Notification and Zoom Link

Subject- Demystifying media industry with special reference to advertising and journalism

Date- 8 th April, 2020

Time- 3:45pm

Host- Prashin Jagger

Message-

Prashin Jagger is inviting you to a scheduled Zoom meeting.

Topic: Prashin Jagger's Zoom Meeting

Time: Apr 8, 2020 03:45 PM India

Join Zoom Meeting

<https://us04web.zoom.us/j/326933026>

Meeting ID: 326 933 026



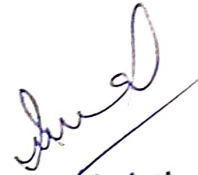
Dr. Vaneeta Raney

10.04.2020

Co-ordinator

Department of Mass Media

SIES College of Arts, Science and Commerce (Autonomous)



Principal

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